

With the leading B2B Audience Solution

HEIGHTS



## **DIGITAL MARKETING**

Business decision makers on social media, online, CTV, audio, mobile. Use cases: targeting, suppression, lookalike modeling, audience expansion, attribution.



## **EMAIL MARKETING**

26MM Professionals at business and personal email, add on to a postal or digital campaign for greater awareness.



## **POSTAL AND PHONE**

Lead generation works well via postal and phone outreach.
Office phones, direct dials, cell phones and mailing address.
Custom segments are our specialty!

## **AUDIENCE TARGETING MADE EASY!**

Tell us your target audience. We will select the best data and deliver it to your destination channel of choice.

Multiple independent data evaluators have found Open for Business to be more accurate than other premier B2B data providers. This is true for contact, title, company, email deliverability, and phone connectivity, including landline and cells.

