



Reaching the Right Voters Has Never Been Easier

LBDigital provides the political marketing data you need to rally constituents, engage persuadable voters, and give your candidate the edge they need to win!

Select from 600+ segments available for targeting across channels

Candidate

- Federal
- State
- Local

Special Interests

- Policies
- Causes & Issues
- Current Events

Location

- City, State, Congressional District
- Digital & Offline

Demographics

- Generation
- Ethnicity & Religion
- Gender & Income

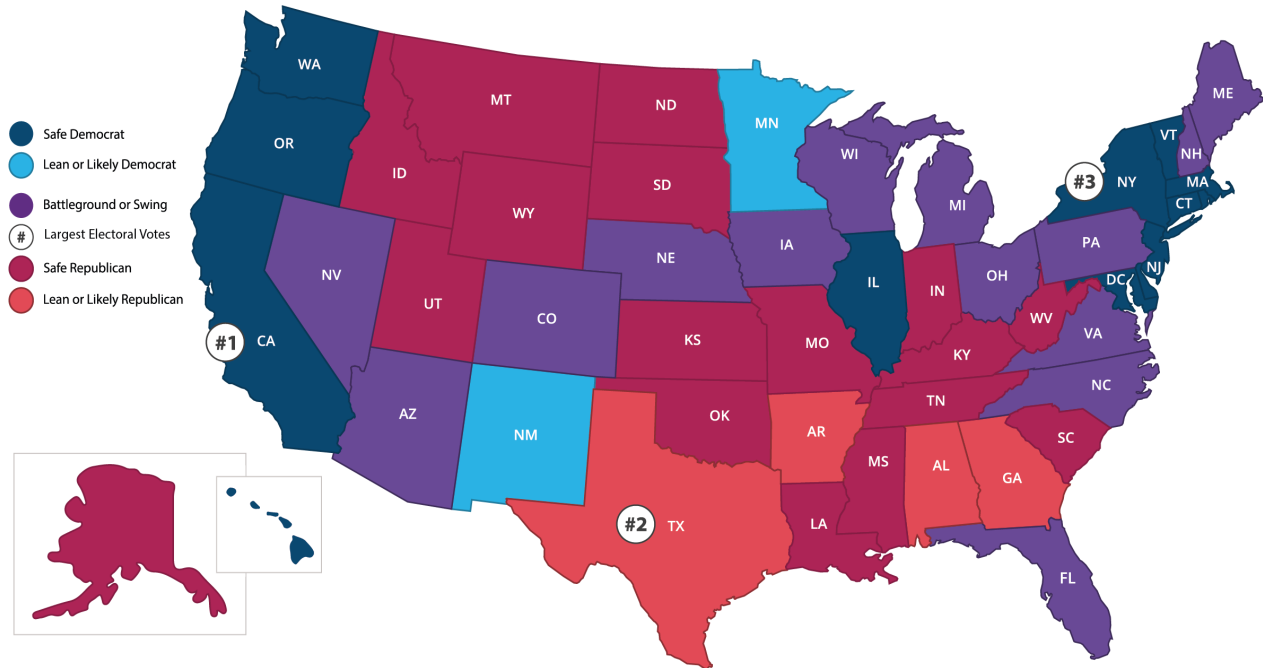
Or build your own exclusive audience using keywords to identify what content people are consuming online.

Unique, relevant and timely, Voter Nation reaches voters and supporters by identifying through a large network of partner sites what people are reading about online, who they are donating to, and what causes they are interested in.

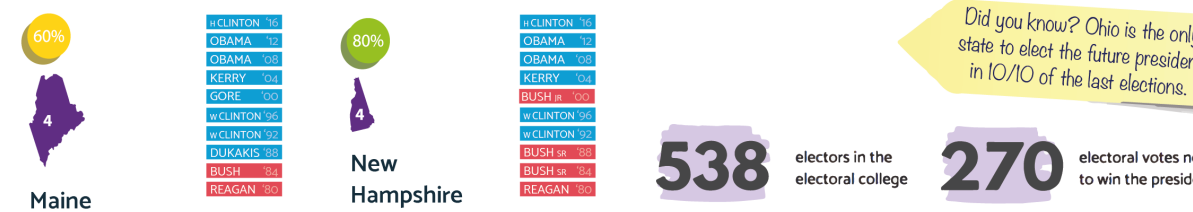
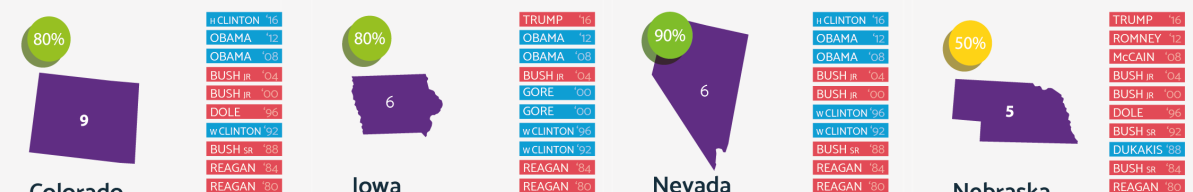
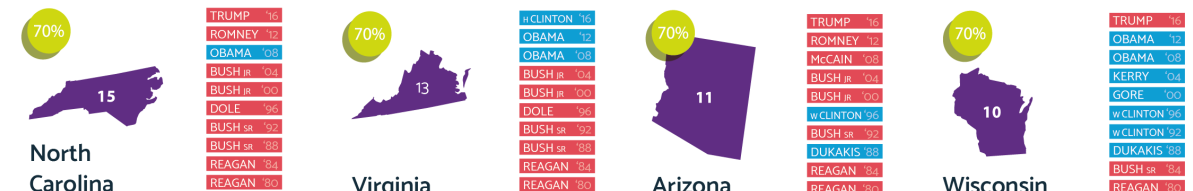
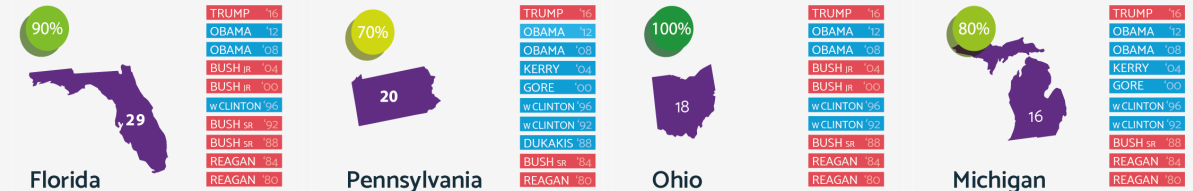
Sourced from voter data, online form submits, contextual interests, and self-reported donor activity, this comprehensive audience is available for direct mail, email and digital advertising, and can be delivered directly to your favorite digital or marketing platforms.



Learn the 40-Year Voting History & Electoral Influence of America's Swing States



Electoral votes awarded % How often the state's electors won the presidency Candidate Year State's electors were Republican Candidate Year State's electors were Democrat



Did you know? Ohio is the only state to elect the future president in 10/10 of the last elections.