



Who would you like to reach today?

Our mission is to help you save on spend & improve your marketing ROI by increasing the accuracy of the data you use in your campaigns

Whether you're looking for audience data for direct mail, email, social, mobile, TV or digital campaigns, for audience expansion, enhancement & append, data onboarding, identity linkage or hygiene & verification, LBDigital is your go-to data partner. If you're looking for a highly-targeted audience, actionable across multiple channels, talk to us today about your specific needs.

We know data - it's been our only business since 2005!

Our marketing data is privacy-compliant and cross-validated against a minimum of 5 touch-points for accuracy & quality assurance. Our data includes:



Demographic & Multicultural Data



Mobile Location Data



Browser Activity



Registrations & Form Fills



In-Market Signals



Contextual Engagement

Why Choose LBDigital As Your Data Provider?



A Q3'22 Truthset analysis found LBDigital's demographic data amongst the most accurate of leading data providers.



Our ethnicity data quality earned a badge from the ANA's AIMM for transparency in multi-cultural marketing.



We are verified by TAG, demonstrating our commitment to combatting fraudulent & criminal activity in digital advertising.



For segment recommendations or custom audiences, contact: 203-746-6640 or hello@lbdigitaldata.com

