

Pinpoint Your Target Audience with Location Data

Location signals provide invaluable insights into consumer behaviors, interests and activities, including travel routines, leisure activities, business events, and shopping habits.

Nationwide location data helps you unlock valuable insights to create personalized marketing campaigns with more efficient targeting. Use cases also include trend analysis, customer insights, conquest advertising, event marketing, and geo-targeting.



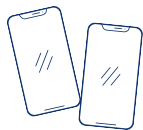
How does it work?

Fresh batched data is available every day and is sourced from an SDK. This data includes the commercial and public places visited by the device owner, such as retail stores, universities, B2B conferences, coffee shops, airports, pet stores, gyms & auto dealers. Simply choose the data fields you require and then segment your audience based on their proximity to your target location.

70 Million
Daily Location Signals

48 Million Daily Active Users
207 Million Monthly Active Users

Select from numerous location data fields:



Device Type



IP Address



Latitude



Longitude



MAID



Timestamp

Start your Geo-Targeted Campaign Today!

Our location data is available for campaigns using direct mail, email, digital, mobile, audio, connected tv and gaming, and can be delivered directly to your favorite platform. Contact us to get started today!



For segment recommendations or custom audiences, contact:
203-746-6640 or hello@lbdigitaldata.com

