

Giddy-up, Let's Go!

Multicultural Holiday Audiences from LBDigital

Are you searching for audiences for your holiday campaigns? No matter which holiday your audience may be celebrating, at LBDigital we can supply you with holiday shoppers who are already shopping for gifts, decor, recipes and more.

These audiences are in-market and actively shopping for a variety of holiday products:



Want to get even more targeted?

Drill Down with On-Target Demographic Data

Select your ideal audience using demographic filters, including:

- Age
- Gender
- Income
- Location
- Pet Owner
- Presence of Children
- Race/Ethnicity
- Religion

Truthset has consistently found our demographic data to be amongst the most accurate of leading data providers.

Wondering where to begin? Just ask!

We are ready to help with all of your data questions.