



Experiencing campaign fatigue? Need audience expansion?

Introducing Custom Audiences from LBDigital

An alternative to off-the-shelf audiences, Custom Audiences ensure your ads are both relevant and timely for the people who view them.

This proprietary solution is built via a network of privacy-compliant sites, exclusively for you using unique keywords and phrases, identifying what content people are ingesting across the web.

Example Use Cases

Custom Audiences provide a great indication of intent and can be used for a variety of offers, including:

- Travel Offers
- Apartment Listings
- Conquest Marketing
- Job Listings
- B2B Intent
- Financial Credit Offers

How It Works

Choose your keywords

Tell us more about your target audience and we'll curate a list of keywords & phrases to build your audience.

We'll build your custom audience

We can build a custom audience and project monthly quantities within a few days.

Tell us where to send it

Our data can be distributed to any marketing platform for daily, weekly or monthly delivery.



For segment recommendations or custom audiences,
contact: hello@lbdigitaldata.com

