Cross-Device Data Feeds

Quality, Accurate Multi-Channel Feeds for Identity Graphs

Get a "surround sound" view of your customers by linking the most comprehensive PII and digital data available anywhere!

MAIDs
450MM

Cookies
1 Billion

CTV IDs
80MM

Consumer PII
220MM

IP Addresses
200MM

Emails - HEMs + Full Text
400MM

Get the full picture!

Why choose cross-device data?

With <u>11B transactions a month</u>, you'll be able to get a full view of your customers, no matter which device they're using. Start working with a multi-channel marketing strategy and create a cohesive marketing experience across devices.

Let us help build your device graph!

Our comprehensive cross-device data powers device matches, reactivation, channel linkage, enhancement, identity resolution, campaign measurement, customer communication, and validation.

LB DIGITAL

For segment recommendations or custom audiences, contact:
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