



**NEW PROSPECT AUDIENCES**

# Face Beautiful Cosmetic and Simply Radiant Skincare Shoppers



Self-pampering direct response consumers have a thirst for beautiful skin and a passion for defying their age. With today's focus on youthful appearance, LBDigital offers a new collection of consumer audiences who make online beauty purchases and are eager to try the latest trends in cosmetics and skincare aesthetics.

## Face Beautiful Cosmetics

- L'Oreal
- Chanel
- Maybelline
- Cover Girl
- Sephora
- Urban Decay

## Simply Radiant Skin Care

- Neutrogena
- Estee Lauder
- Clinique
- Olay
- Lancome

## Longevity and Rejuvenation

- Botox
- CoolSculpting
- Skin Fillers
- Laser Treatments
- Chemical Peels

Unique, relevant and timely, LBDigital skincare and cosmetic shoppers are sourced from a large network of partner sites featuring [over 40 million consumers](#) who are interested in putting their best face forward. In addition to the brands and services listed above, you can sort by age, gender, income, salon and spa visits, lotions, facial treatments, bath accessories, anti-wrinkle, anti-aging, beauty app users, facial cleansers and moisturizers.

All are available for digital, email, social and direct mail targeting.



For segment recommendations or custom audiences, contact:  
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